

## **Metrics for Assessing Program Vitality Academic Affairs**

-April 2023-

As denoted in the Provost's message to Faculty Senate ([February 4, 2021](#)), the following were the two internal criteria the Administration developed for informing on program vitality and opportunity, and for providing to the Faculty Senate annually:

### **Total Enrollments in a Program:**

- # years in last 5 years in which total Fall 1 student enrollments in a program were less than 40 (UG) or less than 20 (GRAD).
- Negative trend in total Fall 1 enrollments over the past 5 years (5 year average vs. the most recent Fall 1).

### **Total Graduates of a Program:**

- # years in last 5 years in which the number of graduates per year in a program was less than 10 (UG or GRAD).
- Negative trend in the number of graduates per year over the past 5 years (5 year average vs. most recent Fall 1).

The Faculty Senate was invited to recommend up to three additional criteria and opted to not offer any additional metrics for consideration.

Subsequent communication with the Faculty Senate indicated that the Administration would use external data to inform program vitality and opportunity, namely **Labor Market Demand** and **Competitive Opportunity** (term definitions and data found in this Faculty Senate posted document: [May 5, 2022](#)).

The Administration has added the following two criteria measures such that prospective student program demand is included in the assessment of program vitality and opportunity:

### **Total New Enrollments:**

- # years in last 5 years in which total new Fall 1 enrollments in a program were less than 10 (UG first-time freshmen plus transfers) or less than 10 (GRAD).
- Negative trend in total new fall semester enrollments in a program (5 year average vs. most recent Fall 1).

### **Undergraduate and Graduate Admissions Yield (enrolled/admitted):**

- Negative trend in students admitted to a program (5 year average vs. most recent Fall 1).
- Average yield in last 5 years <10%.
- Fall 2022 yield <10%.